



AWAPUHI  
WILD GINGER

INTRODUCING  
HYDRASOFT

89%  
IMPROVEMENT  
IN HAIR  
CONDITION\*

HERE COMES  
THE SHINE

Instantly transform hair with deep hydration, supreme softness and glass-like shine without the weight.

by  
PAUL MITCHELL.

\*When using HydraSoft Shampoo and Conditioner as a regimen.